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**NEWS RELEASE**

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**Financial Performance per January - June 2008**

From January - June 2008, Company has made net profit totaling of Rp 33 billion, which is increase 2.5 times than the same period in 2007 that is only 13 billion. The net profit from first semester in 2008 has exceeded last year net profit totaling of 21 Billion. The net profit is increase due to the increasing of 25% sales volume in food meal division, although the selling price is increase since the increasing of commodity price as food meal ingredient and due to cost efficiency.

Net sales from the first semester in 2008 totaling of Rp 1,1 trillion, is increase 60% than the same period in 2007 totaling of 638 billion. As the explanation before, the food meal sales give the highest income 57% of total sales. And for EBITDA is Rp. 83 billion, which is increase 130% than the same period in 2007 totaling of 36 billion.

In 2008, Company focuses on the development of partnership, which is captive market to the sales in other division like

food meal and DOC (Day Old Chick). In order to support this development of partnership, Company has program to build additional Breeding Farm which is presently in full capacity. For food meal, the capacity is still adequate to accommodate production needs for few years to come. With the establishing of Breeding Farm, the production of DOC will increase 30%. Company estimates the establishing of Breeding Farm with investment value totaling of 300 billion will be accomplished this year.

From the result of first semester in 2008, Company, surely, can achieve the stated target, that are, Rp 46 billion of net profit, Rp 2 trillion of sales and Rp. 120 billion of EBITDA.

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